

DIAPER DRIVE TOOLKIT

Use this toolkit to host a diaper drive for us!

You'll feel great about giving back and we'll make sure your diapers get to families who need them!



diaper bank
of the ozarks

DID YOU KNOW?

- Public assistance programs (like food stamps) don't cover the cost of diapers
- 22% of all children under five years old in the U.S. live in poverty and 1 out of every 3 families struggle to afford diapers.
- If a family can't afford diapers, a baby may spend extended periods of time in the same soiled diaper.
- Diapers cost \$75-100/month out of pocket which means that families are choosing between diapers and other basic needs like food, rent and utilities.

WHAT DOES THIS MEAN?

There are severe health and social consequences for babies and families who do not have access to diapers. Lack of enough diapers can lead to a whole mountain of problems for families in need: unhappy babies, unhealthy communities, undereducated toddlers, and stressed parents-- which can lead to even more severe consequences.

You are helping us keep
babies healthy and
happy in the Ozarks.
THANK YOU!



HOW TO HOST A DIAPER DRIVE



STEP 1 - LET US KNOW

- We can let you know if we are in need of a particular size.
- Email us at info@dbozarks.org

STEP 2 - PICK A DATE

- Consider a theme for your drive -- holiday giveback, in lieu of gifts at a small child's birthday party, or a challenge among departments!

STEP 3 - GO!

- Figure out a location for item collection.
- Use enclosed flyer, email graphics or social graphics to announce that you are hosting a drive

STEP 4 - DROP OFF

- After your drive, coordinate with DBO to schedule a drop off time. Drop offs are at our warehouse in Crosslines Food Pantry



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SAMPLE LANGUAGE

EMAIL/LETTER

[Insert Name(s)] will host a Diaper Drive in support of Diaper Bank of the Ozarks, a non-profit organization that keeps babies healthy and happy by distributing diapers to partner agencies serving families in need throughout the Ozarks. Our participation will help families who are unable to provide an adequate monthly supply of fresh diapers for their children. Our efforts in this diaper drive will go a long way to ensuring that these babies get a healthier start in life. On behalf of Diaper Bank of the Ozarks and the families we will help, thank you!

Our Diaper Drive will take place [insert date(s)]. You can drop-off your donated diapers during this time frame at: [insert drop off information]
[Add additional event information, prize incentives and goals (as applicable)]

INCLUDED GRAPHICS

- Email Header
- Facebook Event Header
- 2 Flyers
- 'Thermometer' Flyer
- Virtual Diaper Drive Flyer
- 3 different social media posts

Feel free to add your logo!



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SOCIAL MEDIA

Did you know that as many as 1 in 3 families cannot supply enough clean diapers for their baby? We are hosting a diaper drive for Diaper Bank of the Ozarks to help keep babies healthy and happy right here in the Ozarks. You can help!

[Insert Drive Specific information here or link to FB event]



JOIN US FOR A

Virtual
DIAPER

DRIVE

SCAN. SHOP. SHIP. FEEL GOOD.



www.diaperbankoftheozarks.org

DIAPER

DRIVE

BENEFITING



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WHEN

WHERE

DONATE DIAPERS

HERE

BENEFITING



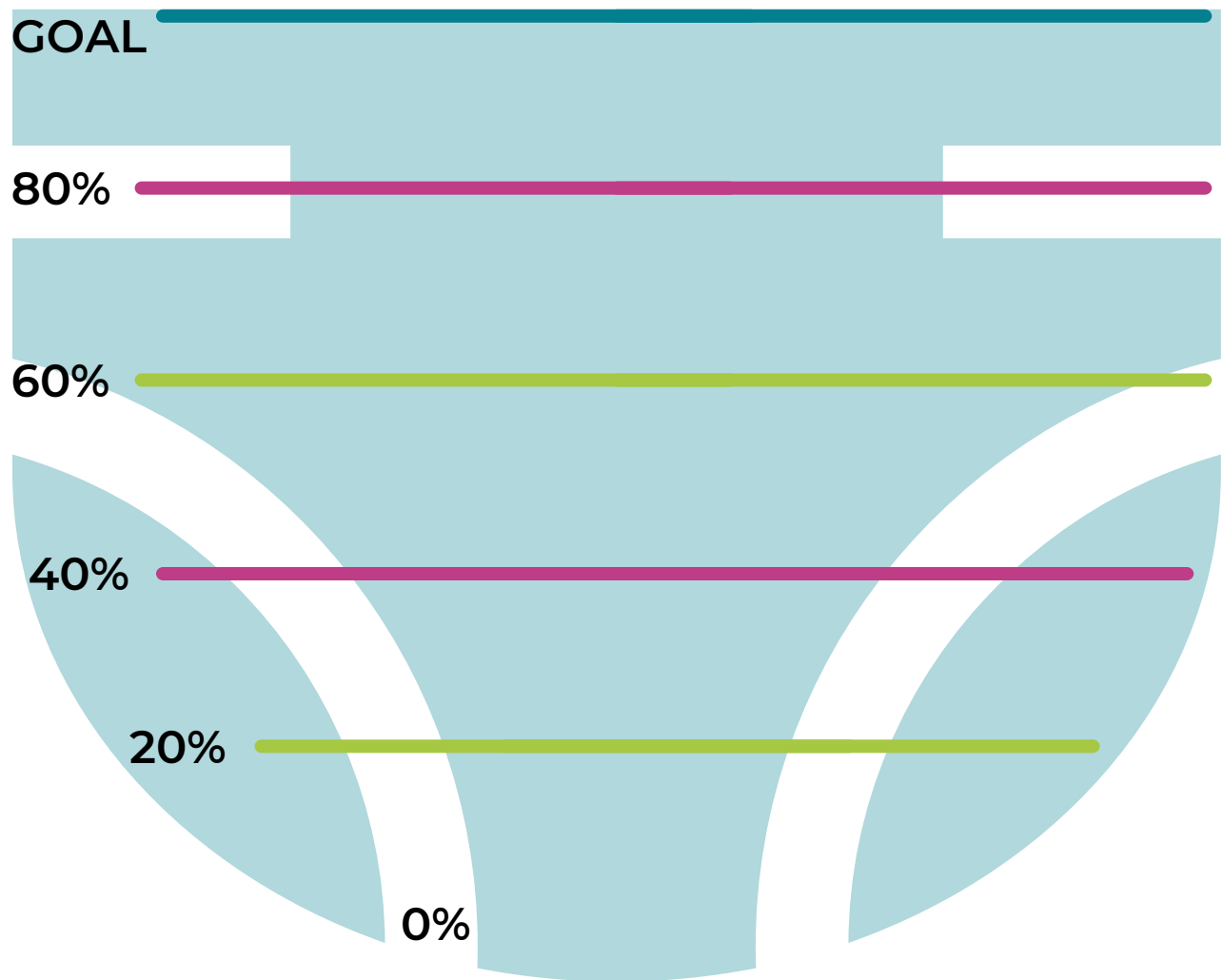
diaper bank
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Diaper Drive Dates

Coordinated by:

New or Open packages accepted in any size

HELP US FILL THE DIAPER!



**Because every baby deserves clean
diapers to stay healthy & happy!**





DIAPER DRIVE

Want to have double the impact?

We have access to wholesalers that can make your monetary donation go even further!



**GIVE NOW
TO HAVE DOUBLE
THE IMPACT!**

